

# ADVERTISING RATE SHEET

2018-2019 SEASON—*I Dream a World*



## ABOUT CONSPIRARE

Conspirare is a Grammy® award-winning choral ensemble that creates exceptional concert experiences. With the world-class artistry of its extraordinary voices and the incomparable direction of conductor Craig Hella Johnson, Conspirare is one of the finest choirs performing today. Inspired by the power of music to transform lives, Conspirare performances are musical magic. Please join us for a remarkable season of dynamic choral art featuring our complete family of ensembles: Conspirare, Conspirare Symphonic Choir, and Conspirare Youth Choirs. This season marks Conspirare's 25<sup>th</sup> year anniversary!

## AUDIENCE AND PERFORMANCE INFORMATION

Your advertisement in Conspirare's program books will reach an affluent, educated, well-traveled, and sophisticated audience and will be seen by more than 15,000 people in Austin, Houston, San Antonio, and Victoria. There will be six printed program books during the 2018-2019 Season, which will encompass 17 performances.

## CONCERT PROGRAMS

- All six programs
- Bach Plus
- Conspirare Christmas
- CYC Songs Ice & Fire
- Hope of Loving
- March Moderns
- CYC Moonrise

## ORDER DEADLINE

- October 8, 2018
- October 8, 2018
- October 29, 2018
- November 5, 2018
- December 10, 2018
- February 18, 2019
- March 25, 2019

## ARTWORK SUBMISSION DEADLINE

- October 15, 2018
- October 15, 2018
- November 5, 2018
- November 12, 2018
- December 17, 2018
- February 25, 2019
- April 4, 2019

Please indicate the programs in which you want to advertise.

Full season advertisers receive a discount of one free ad (see prices below).

## RATES, SPECIFICATIONS, ORDER FORM

Ad Type	Ad Size	Qty	1 Program	Qty	All Programs	Total
Outside Back Cover <b>SOLD</b>	5.75w x 8.75h		\$750		\$3750	
Inside Front Cover <b>SOLD</b>	5.75w x 8.75h		\$625		\$3125	
Inside Back Cover	5.75w x 8.75h		\$625		\$3125	
Full Page	4.5w x 7.5h		\$375		\$1875	
Half Page (horizontal only)	4.5w x 3.5h		\$275		\$1375	

Submit ad via email. High resolution (300dpi minimum) PDF, JPG, TIFF and EPS file formats accepted. Include all fonts used in ad. Artwork may be revised prior to each concert series if desired. Back cover and inside front and inside back cover ads are full color. Interior ads are black/white. Please send files to Christy Butler at [cbutler@conspirare.org](mailto:cbutler@conspirare.org).

## PAYMENT

Advertiser: \_\_\_\_\_ Contact Name: \_\_\_\_\_

- Check (payable to Conspirare)
- Visa     MasterCard     American Express     Discover

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City, St, Zip: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_/\_\_\_ Security Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Payment must accompany order. Please contact Christy Butler at [cbutler@conspirare.org](mailto:cbutler@conspirare.org) or 512.476.5775  
812 Centre Creek Dr. Suite 110 Austin, TX 78754**