

FOR IMMEDIATE RELEASE

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**THE AUSTIN ARTS BLOCK PARTY**  
**Unprecedented Joint Event With 10 Arts Groups**  
**August 23, 1- 6pm At The Long Center**  
**And Open ZACH Theatre campus**

**WHO:** Ten Austin Arts Organizations including:

[Austin Opera](#)  
[Austin Symphony Orchestra](#)  
[Austin Shakespeare](#)  
[Ballet Austin](#)  
[Conspirare](#)  
[Long Center Presents](#)  
[Pollyanna Theatre Company](#)  
[Tapestry Dance Company](#)  
[Umlauf Sculpture Garden & Museum](#)  
[ZACH Theatre](#)

**WHAT:** Ten of Austin's best and brightest arts organizations invite you to an **unprecedented joint effort** - the **Austin Arts Block Party** celebrating more than 138 shows, concerts, exhibits and events through the 2015-16 season. Never before have so many of Austin's leading arts organizations collaborated on this scale, inviting the public to preview upcoming productions, enjoy performances, a **Kids' Zone**, and exclusive tours. This **free event** is open to the public and offers some of the year's very best discount ticket opportunities. [RSVP](#) for a fast-pass to get the all access lanyard required for entry.

- Visitors will be treated to previews from the upcoming seasons of Austin's premier performing arts organizations.
- Live performances will take place throughout the day in the Rollins Studio Theatre and Michael & Susan Dell Hall
- Back stage tours will give an up close and personal experience of what goes into staging a performance at The Long Center.
- Staff from each organization will be on hand to answer questions book subscriptions, and single tickets.

- Visitors can enjoy live music from 1-2:30 p.m. on ZACH's campus in advance of the final performance of Sophisticated Ladies.
- Following the block party guests are encouraged to attend the free Hartman Foundation concert in the park presented by Austin Symphony Orchestra.

All visitors will have the chance to enter a **Grand Prize Giveaway** which includes tickets to dozens of performances in the upcoming seasons of all of our participating organizations, a nearly \$15,000 value!

**Admission is free.** Food and beverages will be available for purchase.

A full schedule of the day's events will be available shortly.

**WHEN:** Sunday, August 23, 2015 from 1pm – 6pm

**WHERE:** The Long Center – 701 W. Riverside Dr. Austin, TX 78704

**WHY:** More than just generating employment and tourism spending, the non-profit arts are a vital component of the quality of life and creative energy of Austin that makes it such an attractive place to live, work, and visit. Each year, the arts sector generates more than \$4 billion in economic activity, attracts millions of visitors and creates thousands of jobs. The Austin Arts Block Party is reflective of the Austin way of collaboration - coming together so our community can exercise their right to choose and show their support for our creative culture.

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